



2025

Strategic Plan



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Future Focus

Projected Impact by 2025



Increase homeownership opportunities and expand financial literacy programs.



Deepen partnerships and community outreach to enhance program reach.



Adapt services to meet evolving community needs, guided by continuous feedback.

Future Focus

Projected Impact by 2025



Continued growth in credit score improvements, debt reduction, and income gains for clients.



Strengthen community resilience through disaster preparedness workshops and financial education.

Housing Counseling and Financial Literacy

What we do

- One-on-one counseling:
 - Discuss mortgage loan options
 - Maintaining your home
 - Surviving a financial crisis
 - Foreclosure prevention
- Homebuyer Education workshops
- Financial Literacy Workshops



2002

HCA becomes a HUD-certified Housing Counseling Agency,

expanding its ability to provide housing counseling and financial literacy education statewide.

2010

Reached a significant milestone of **assisting 1,000 Native Hawaiians** in achieving homeownership.

2022

Over 12,000 individuals and families supported Pae 'Āina wide

through housing counseling, financial education, and other services.

Housing Counseling and Financial Literacy

2025 Goals



**8,036
Individuals
Will Be Served**



**Online Resources and
Courses Will Be Offered**

including a self paced version of our curriculum and workshops and a resource library

2023

**Over 5,000
individuals
served**

2024

**Over 7,000
individuals
served**

2025

Goal:
**Support more than
8k individuals and
families statewide,**
emphasizing long-term housing stability, financial empowerment, and equitable economic opportunities.

Ua Hale A'ela

Provides a pathway to homeownership, allowing families to rent HCA-acquired properties while building financial stability to buy the home.



Key Achievements in FY2024



9 Units Acquired



5 Families Housed



6 Partnerships Formed

“Having our own home creates a more solid ‘ohana”

2025 Goals



Fund Development & Community Outreach



FUND DEVELOPMENT

We are launching our most ambitious campaign yet, with a goal of raising \$25 million over the next 2.5 years to expand our programs and deepen our impact for Native Hawaiian communities.



COMMUNITY OUTREACH

HCA engages directly with communities through events and initiatives that share our services and support community development, fostering collaboration and resilience across Hawai'i.

Next Steps

2024-2025 Projections:

An average of

3

meaningful interactions will be held with each client

Clients experience the greatest success in reaching their goals when they commit to ongoing interactions with us



8,036

Individuals will be served

through intake, workshops, or counseling sessions

28

properties will be acquired



Join Us in Building a Stronger Future!



Partner with us to advance housing initiatives and strengthen Hawai'i's communities.

Your support—whether through donations or volunteering—directly impacts local families, fostering financial stability and opportunity.



Follow HCA as we celebrate **25 years of service**, and help us ensure every family in Hawai'i has a path to secure housing.



Learn more at

hawaiiancommunity.net



Learn more at

hawaiiancommunity.net

